

ANGEL WINCHESTER

GRAPHIC DESIGNER

RELEVANT EXPERIENCE

Graphic Designer | McMillen Health *August 2021 - March 2023*

Lead designer creating high-quality materials used across various print and digital platforms. Mentored junior designers by training in software and reviewing deliverables to ensure quality and consistency. Coordinated with print vendors to develop creative solutions that meet clients' needs. Oversaw print quality with a strong attention to detail. Executed social media campaigns and promotional materials resulting in 3 record-breaking company fundraisers.

Graphic Designer | Better Business Bureau *January 2021 - November 2021*

Designed digital and print materials used in B2B and B2C marketing. Redesigned internal documents to create company-wide consistency and promote efficiency. Collaborated with marketing team to create effective digital ad campaigns and promotionals for events.

Graphic Designer | BIG AL Inc *March 2020 - July 2020*

Created and managed content calendars for 7 subsidiary companies across multiple social media platforms. Initiated email marketing campaigns to increase audience engagement. Designed print collateral, promotional items, branded internal documents, wayfinding, and digital content for all affiliated subsidiaries.

Graphic Design Intern | Studio 165+ *January 2019 - May 2019*

Competitively selected to participate in the first ever student-led design studio established at Ball State University. Collaborated with other designers to generate creative solutions to meet a variety of clients' needs. Designed an assortment of deliverables including print collateral, branding, and promotional items.

Social Media Design Intern | BIG AL Inc *May 2018 - August 2018*

Created and managed content calendars for 6 subsidiary companies across multiple social media platforms. Designed digital and print promotional materials for all affiliated subsidiaries. Ran workshops on generating quality social media content. Updated social media assets to create company-wide consistency.

Editor in Chief Fellowship | Odyssey at BSU *August 2017 - May 2018*

Lead a team of 4 individuals in creating the largest issue in the publications' history, increasing audience engagement by 300%. Created a consistent identity system across all media platforms. Worked closely alongside pre-press and press technicians to ensure a high-quality product. Designed all promotional material and social media posts for events.

EDUCATION

BFA Visual Communication

Ball State University 2015-2019
Summa Cum Laude 3.9 GPA

EXHIBITIONS & PUBLICATIONS

Odyssey Literary & Arts Magazine 2017-2019
Ball State Juried Student Art Show 2017
Feminists For Action Arts Show 2017

AWARDS & AFFILIATIONS

AAF member 2023-present
AIGA member 2016-2022
Blue Jacket Professional Development 2020
Humane Fort Wayne Volunteer 2020
Anderson APL Volunteer 2019
Odyssey Art Award 2017
Presidential Scholarship in the Arts 2015-2019

SKILLS

Project Management	Photography
Typography	Illustration
Adobe Illustrator	Vinyl Installation
Adobe Photoshop	Social Media
Adobe InDesign	Meta Business Suite
Adobe After Effects	Mailchimp / CC
Adobe Dreamweaver	Wix / Squarespace
Adobe XD	HTML / CSS
Microsoft Office	Canva



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