

ANGEL WINCHESTER

GRAPHIC DESIGNER

EXPERIENCE

Graphic Designer | BIG AL Inc
March 2020 - July 2020

Sole designer managing several social media platforms. Designed print and web ads, and other promotional materials. Rebranded subsidiary companies, creating consistent deliverables across all entities. Generated email marketing to increase audience engagement. Created client presentations and managed project timelines.

Graphic Design Intern | Studio 165+
January 2019 - May 2019

Collaborated with other designers to generate creative solutions which met a variety of clients' needs. Designed an assortment of deliverables including print collateral, branding, and promotional items. Created, planned, and managed timelines, lead team meetings.

Social Media Design Intern | BIG AL Inc
May 2018 - August 2018

Designed promotional materials and social media posts for all affiliated campgrounds. Created, planned, and managed timelines, lead team meetings. Ran workshops on proper social media behaviors and specifications. Aided in a social media rebrand to create company-wide consistency.

Editor in Chief Fellowship | Odyssey at BSU
August 2017 - May 2018

Designed all promotional material, and social media posts for events. Planned and promoted events by contacting vendors and creating social media posts. Created a consistent identity system across all media platforms. Worked closely alongside prepress and press technicians to ensure a high-quality product. Lead meetings and managed timelines to meet short deadlines.

Design Lead | Center for Peace & Conflict Studies
April 2017 - May 2017

Worked with other designers to develop an identity system, promotional material, and event assets. Created, planned, and managed timelines, lead team meetings, and help team members progress on a project in order to make deadlines

Page Design Intern | The Daily News at BSU
August 2015 - December 2015

Collaborated with students from multiple disciplines to create web and print design solutions with extremely short deadlines for The Daily News. Gained valuable interpersonal skills and experience using Adobe InDesign.

EDUCATION

BFA Visual Communication

Ball State University 2015-2019
Summa Cum Laude 3.9 GPA

EXHIBITIONS & PUBLICATIONS

Odyssey Literary & Arts Magazine 2017-2019
Ball State Juried Student Art Show 2017
Feminists For Action Arts Show 2017

AWARDS & AFFILIATIONS

AIGA member 2016-present
Presidential Scholarship in the Arts 2015-2019
Odyssey Art Submission 2017
Anderson APL Volunteer 2019
Allen County SPCA Volunteer 2020
Blue Jacket Professional Development 2020

SKILLS

Project Management	Adobe Muse
Interpersonal Skills	Adobe XD
Organizational Skills	Microsoft Office
Typography	Procreate
Social Media	HTML / CSS
Adobe Illustrator	Illustration
Adobe Photoshop	Photography
Adobe InDesign	Mailchimp
Adobe After Effects	Wix
Adobe Dreamweaver	

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